

COMPANY PROFILE

PEOPLE | TECHNOLOGY | OPPORTUNITIES

WE ARE

Net.DB

GROUP OF COMPANIES

NetDB Services is a software development house specializing in delivering cutting-edge digital solutions. We partner with businesses of all sizes to drive their digital transformation and operational digitalisation through web & mobile applications, custom software, ERP solutions, SEO, AI integration, automation, and creative design services.

PEOPLE | TECHNOLOGY | OPPORTUNITIES

VALUES WE HOLD



VISION

To be a trusted partner in digital innovation, helping our clients stay agile, efficient, and competitive in rapidly evolving markets.



MISSION

To transform ideas into impactful digital experiences. We believe technology, when combined with creativity, can solve real-world business challenges and generate measurable growth.

PROVEN EXPERIENCE. SCALABLE DELIVERY.

Established expertise, multidisciplinary capability and a flexible delivery model focused on measurable client outcomes.



18+

YEARS OF EXPERIENCE

Established technology and business transformation expertise



100+

ENGAGEMENTS DELIVERED

A proven track record across industries and international markets



**SENIOR-LED
DELIVERY MODEL**

Experienced consultants, architects and technical specialists



**END-TO-END
DELIVERY CAPABILITY**

Advisory, solution design, implementation and support

Trusted expertise. Flexible execution. Consistent delivery.

CORE SERVICES

Digital solutions to help your business grow.



WEB DEVELOPMENT

Building responsive, optimized websites using WordPress and custom frameworks.



MOBILE APP SOLUTIONS

Native and cross-platform mobile apps for Android & iOS, designed for great user experiences.



ERP & BUSINESS SOLUTIONS

End-to-end software development and ERP consulting (especially Odoo) to streamline operations and automate workflows.



SEO & DIGITAL MARKETING

Search engine optimization, content strategy, and inbound marketing to grow visibility, traffic and leads.



CREATIVE & UI/UX DESIGN

Designing intuitive interfaces, attractive UI, and seamless user experiences that align with your brand identity.

STRENGTHS & DIFFERENTIATORS



EXPERIENCE & EXPERTISE

Over 18 years in the field.
Deep technical know-how
in front-end, back-end,
mobile, ERP.



FULL-SPECTRUM SOLUTIONS

From ideation & design
to development,
deployment, maintenance
& growth.



CUSTOMIZATION

Not one-size-fits-all.
Solutions are tailored to
the client's specific goals,
industry, and pain points.



FOCUS ON PARTNERSHIP

Emphasis on long-term
relationships rather than
just projects. We adapt
as client needs change.



TRANSPARENCY & CONTINUOUS IMPROVEMENT

Clear communication,
iterative workflows, and
constant adoption of new
tools and best practices.

TECH STACK & TOOLS

Modern technologies. Scalable solutions.
Smarter business outcomes.

We leverage the right mix of technologies and tools to design, build, deploy and optimize digital solutions that drive efficiency, performance and growth.



Web Technologies

- HTML5, CSS3
- JavaScript (ES6+)
- React, Vue.js
- Laravel, PHP
- Node.js



Mobile

- Native (Swift, Kotlin, Java)
- Cross-platform (Flutter, React Native)



ERP / Backend

- Odoo ERP
- SAP ERP
- REST / GraphQL APIs
- MySQL, PostgreSQL, SQL Server
- Scalable hosting / cloud (AWS, Azure, GCP)



DevOps & Deployment

- Git, CI/CD pipelines
- Docker
- Kubernetes
- Cloud servers (AWS, Azure, GCP)
- Security best practices



Design / UX Tools

- Figma
- Adobe XD
- Sketch



Analytics & SEO Tools

- Google Analytics
- SEMRush
- Ahrefs
- Performance testing tools



Secure & Reliable
Solutions



High Performance
& Scalability



Industry Best
Practices



End-to-End
Delivery



Innovation That
Drives Growth



CLIENTELE & PORTFOLIO

We serve a broad range of clients — from startups to established enterprises — across diverse sectors. Recent projects include:



ENTERPRISES



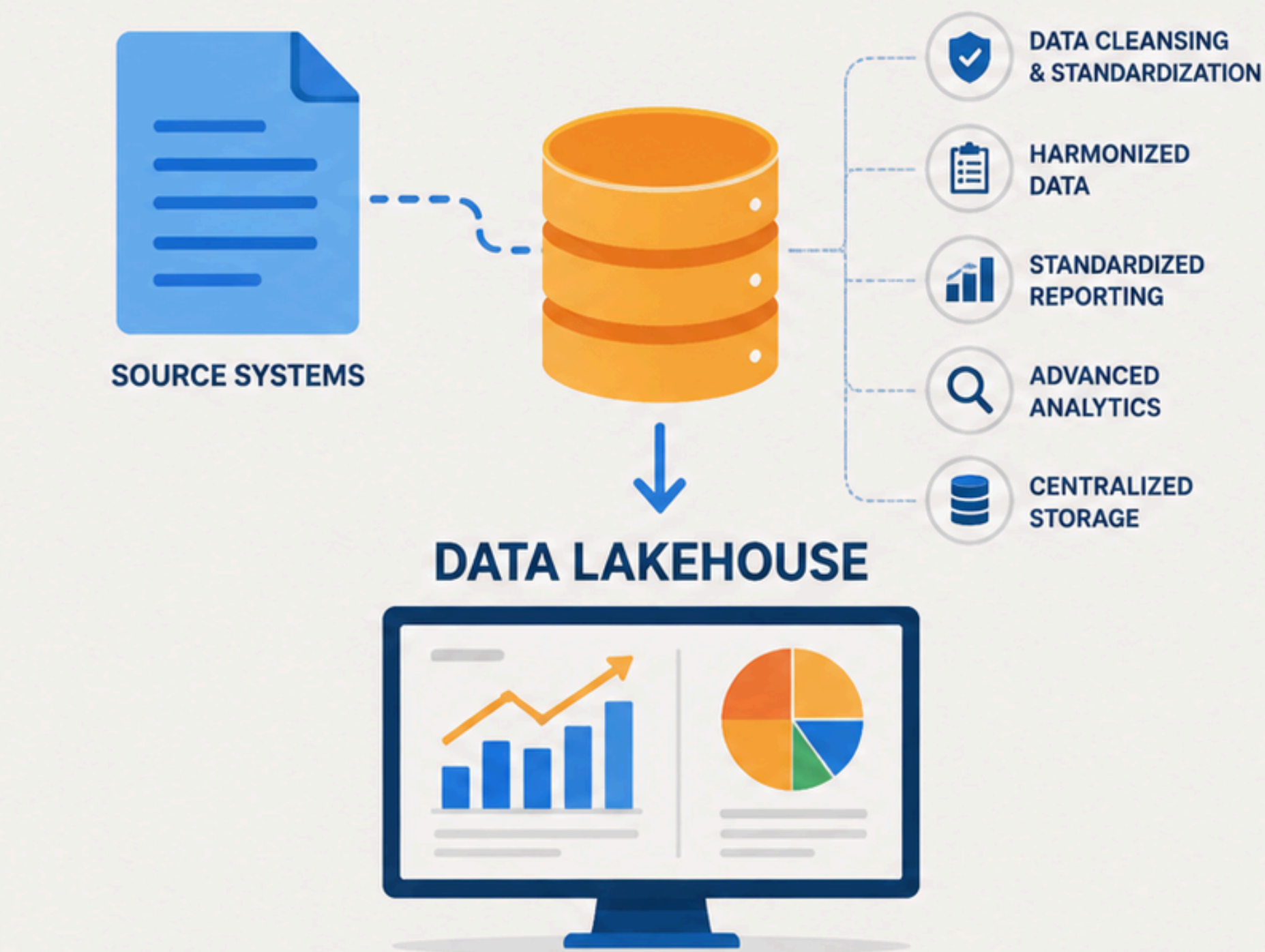
GOVERNMENT



INDUSTRIES



SMEs &
STARTUPS




Trusted &
Consistent Data


Better Reporting
& Insights


Single Source
of Truth


Scalable &
Secure


Faster Decision
Making

PROJECT PORTFOLIO

Petronas

SAP Implementation rollout new company and SAP master data **cleansing**. **Harmonized** and **standardized reporting** for consistency and clarity.

Seamless data integration: Extracting data from multiple sources.

Centralized storage: Built on a robust and unified Data Lakehouse.

Advanced **analytics** and **visualization**.



ASEC

Course Management System

A comprehensive platform that **manages courses, quotations, invoices, payments, trainers, assessments, and e-certificates.**
It streamlines operations, improves accuracy, and supports efficient training management.



Course & Training Management



Quotations & Invoicing



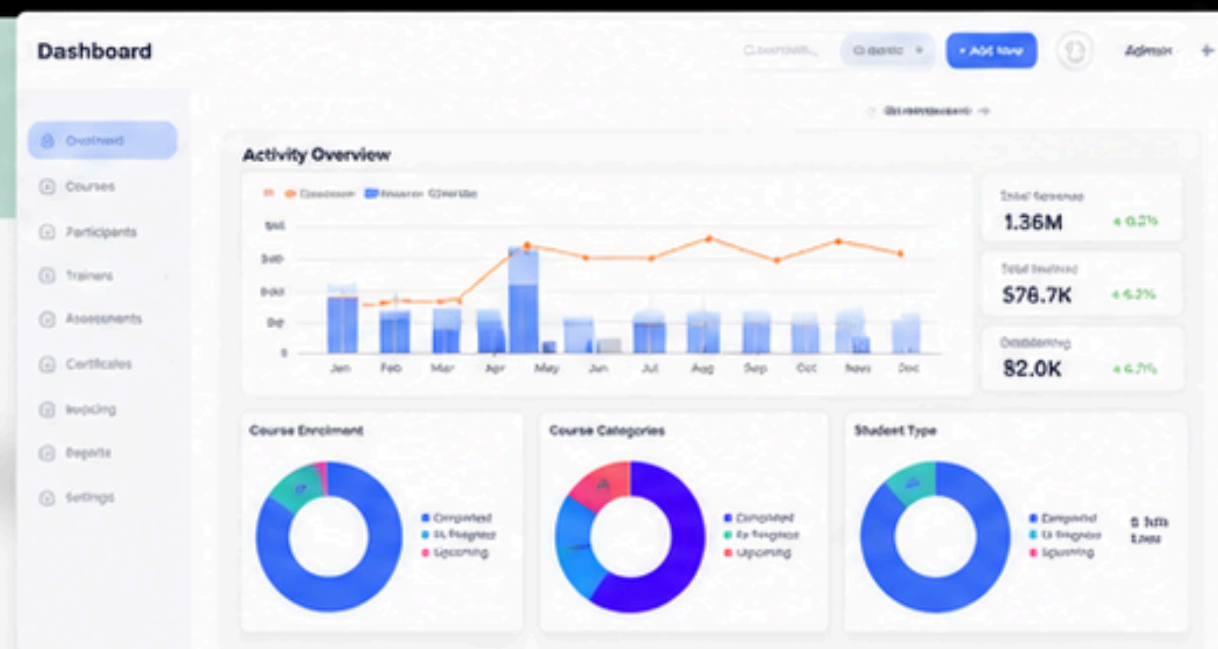
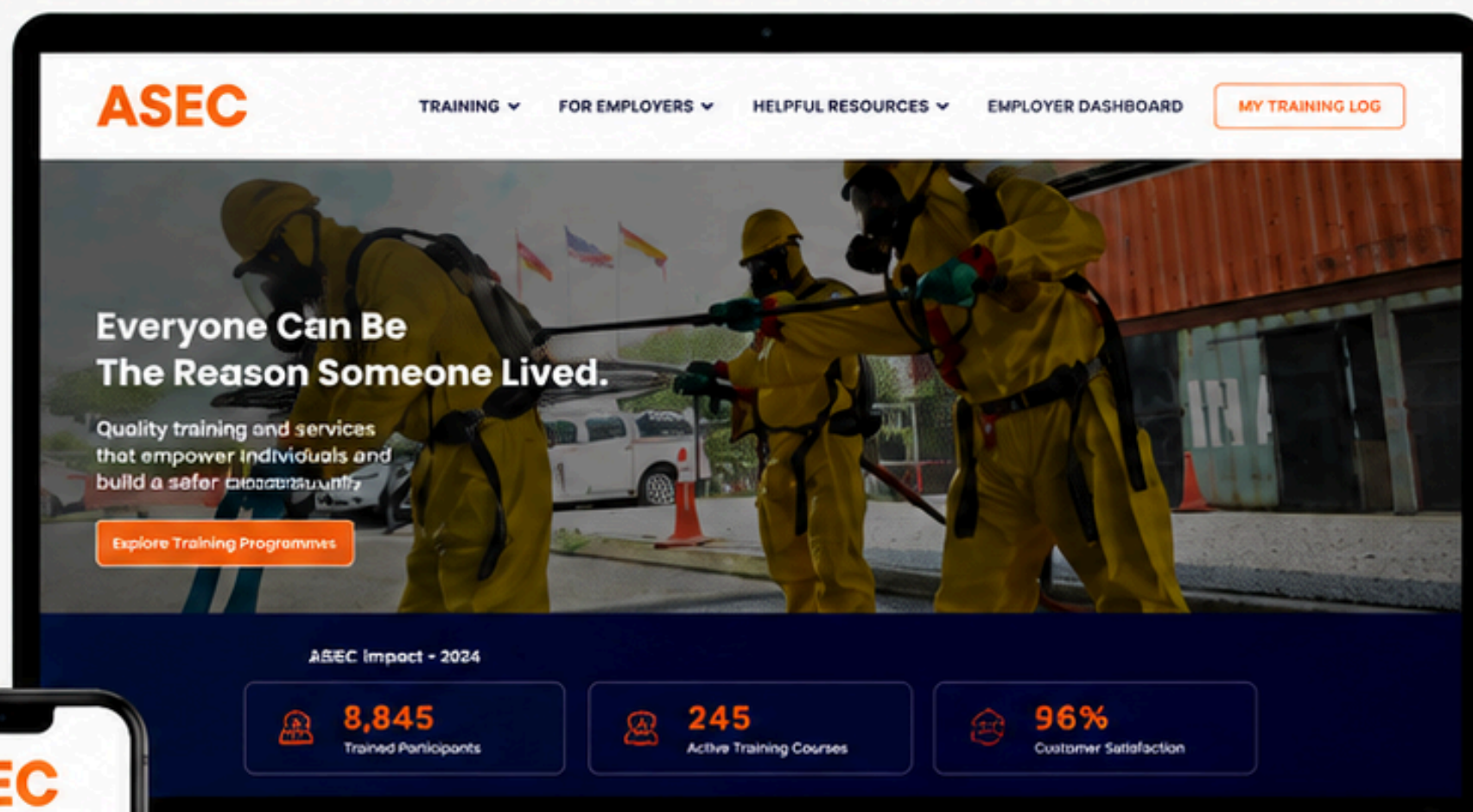
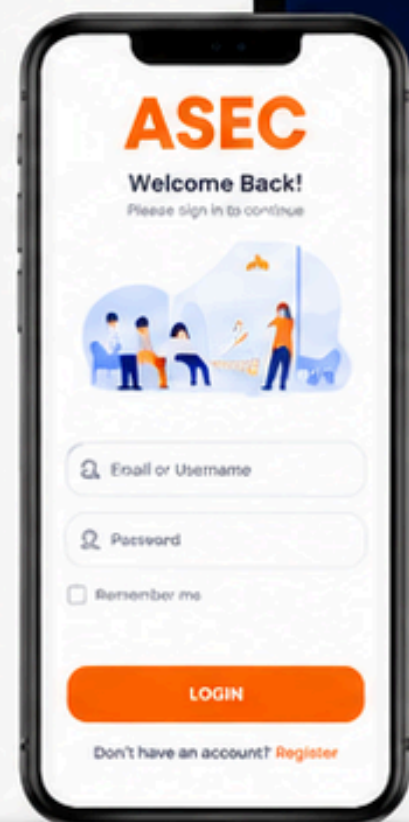
Payments & Collection



Assessments & E-Certificates



Reports & Analytics



The screenshot displays a web application interface. On the left is a vertical sidebar with orange navigation links: Dashboard, Customers, Quotation, **INVOICES** (highlighted), Payments, Delivery Order, Income, Expenses, and Settings. The main content area is titled 'Pricing Invoice Summary' and includes a date filter 'Date: 01/01/2024 - 31/03/2024' and a 'Search' button. Below this is a table with 6 columns: Invoice No., Inv No., Outstanding Amt (RM), Paid Amt (RM), Invoice Amt (RM), and Customer Name. The table lists 8 invoices. To the right of the table, there are two summary boxes: 'TOTAL INVOICE AMOUNT RM 300,235.40' and 'LATEST INVOICE AMOUNT RM 4,800.00'.

Invoice No.	Inv No.	Outstanding Amt (RM)	Paid Amt (RM)	Invoice Amt (RM)	Customer Name	Status
INV-200015	120	0.00	4,500.00	4,500.00	Kohin Engineering Sdn Bhd	PAID
INV-00016	120	300.00	2,600.00	3,000.00	Mega Industrial Sdn Bhd	PAID
INV-200017	130	0.00	5,000.00	5,000.00	Polyspheric Sdn Bhd	PAID
INV-00018	121	9,500.00	4,700.00	14,200.00	Industri Sdn Bhd	PAID
INV-00019	100	0.00	3,300.00	3,300.00	Industri Sdn Bhd	PAID
INV-200020	123	1,150.00	2,600.00	3,750.00	Industri Engineering Sdn Bhd	PAID
..	..	..	..	..	..	..
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Centralized & Secure Platform



Real-time Tracking & Visibility



Improved Accuracy & Efficiency



Better Compliance & Control

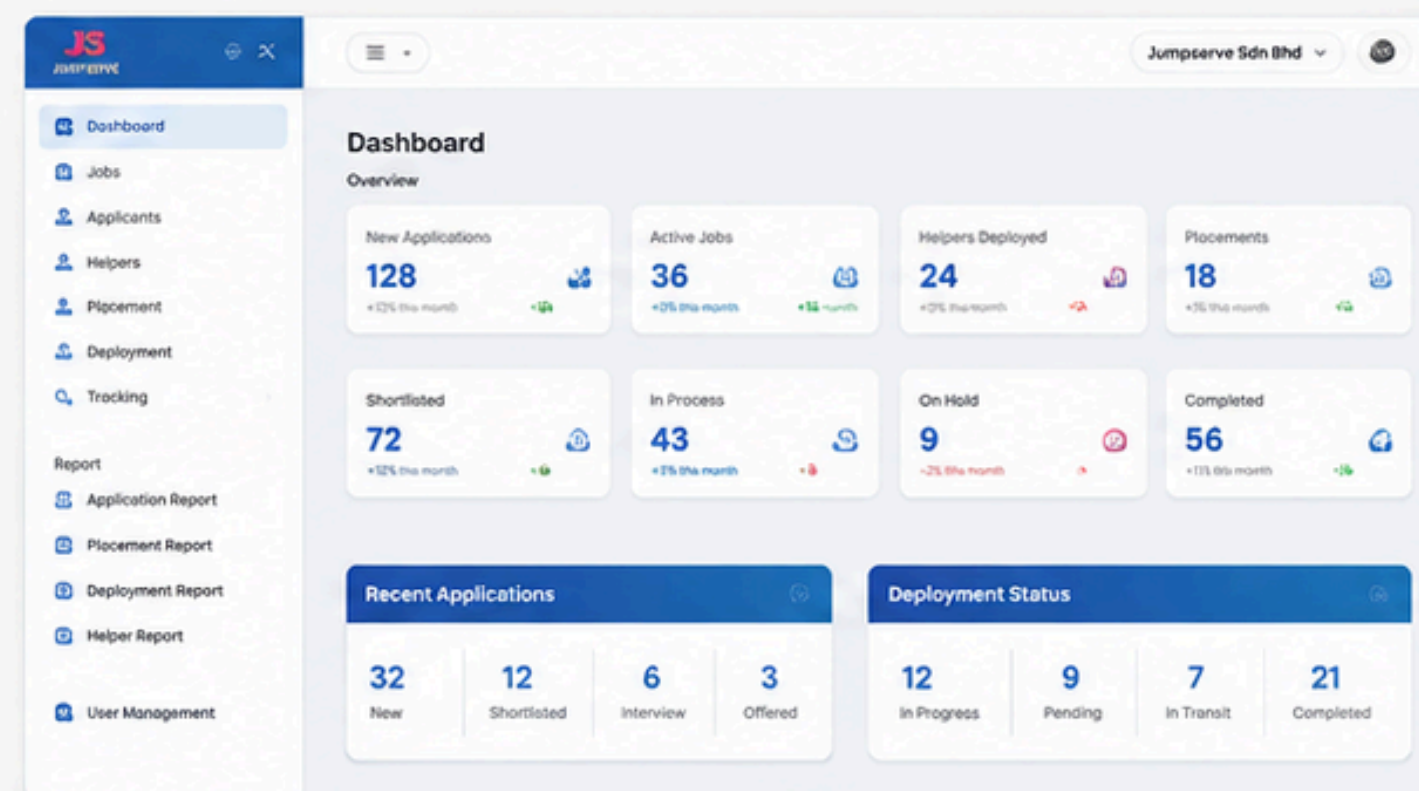
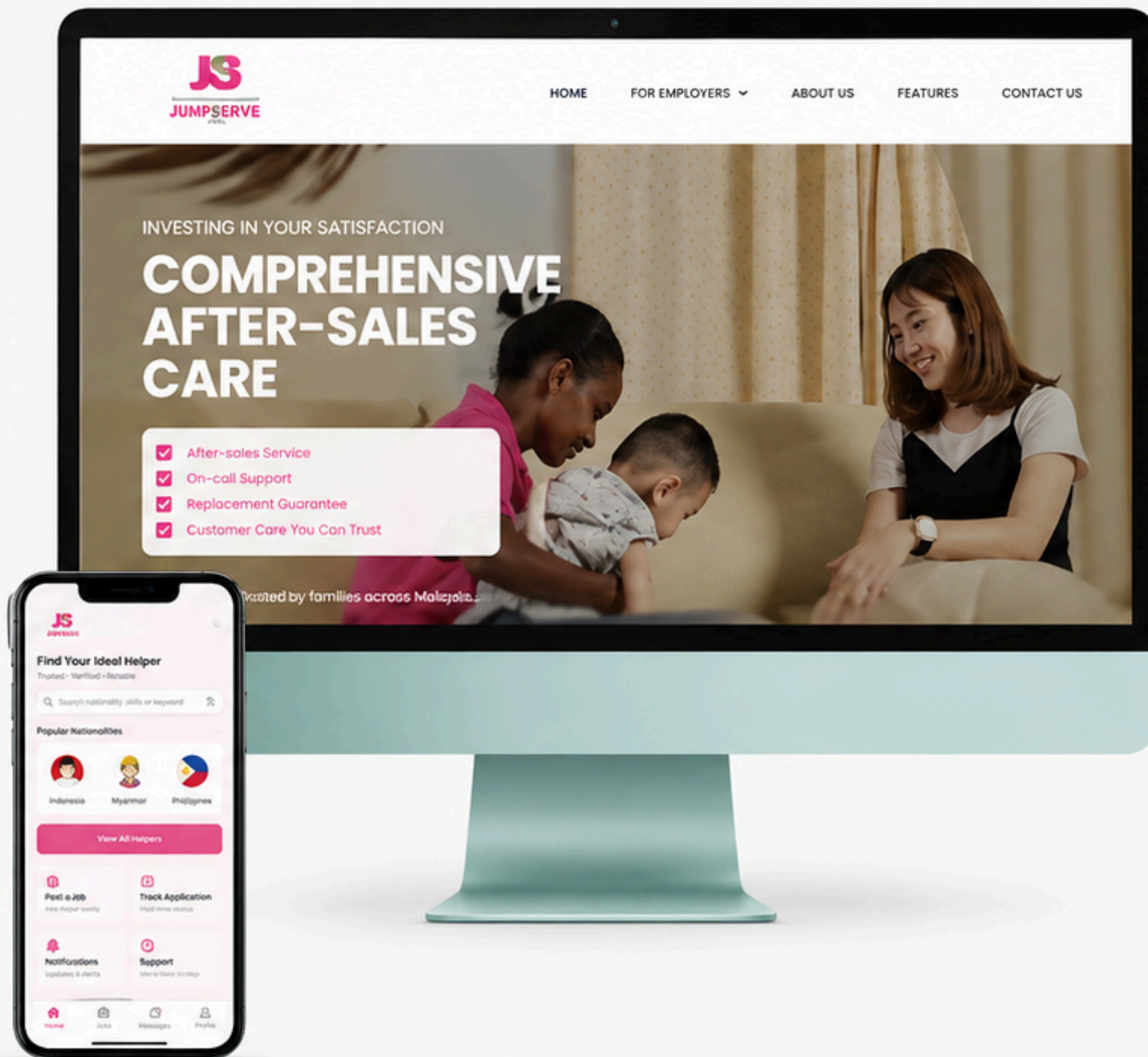


Data-driven Insights & Reporting

Online Maid System

A comprehensive digital platform that streamlines **sales, recruitment,** and **deployment** from overseas to Malaysia. It provides **real-time tracking, notifications,** and **reporting** for **efficient management** and **operations.**

-  Sales & Recruitment
-  Overseas Deployment
-  Real-time Tracking
-  Notifications & Alerts
-  Reports & Analytics



Secure &
Reliable Platform



End-to-End
Process Management



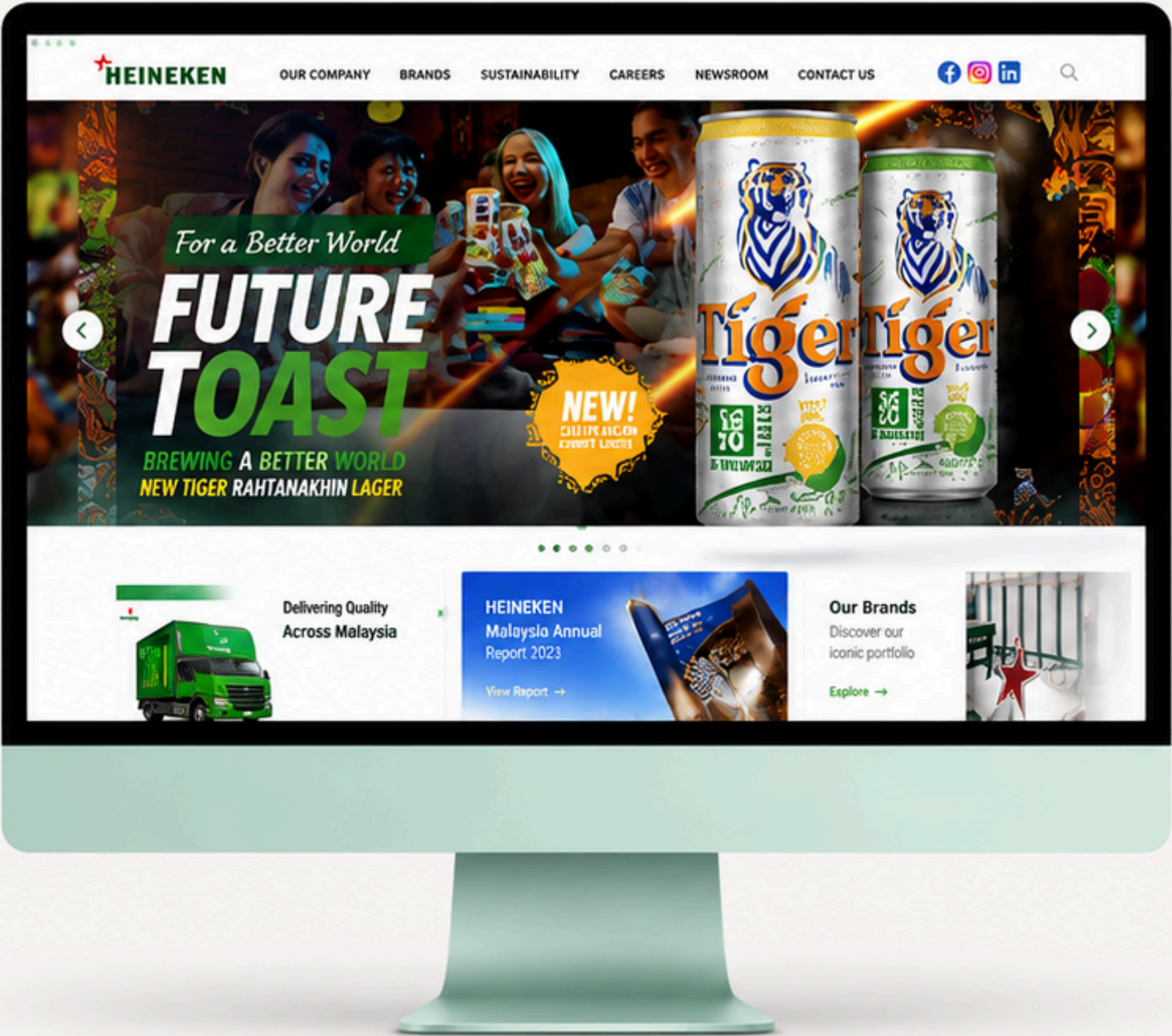
Real-time Visibility
& Tracking



Data Security &
Compliance



Better Efficiency
& Productivity



PROJECT PORTFOLIO

Heineken Malaysia

WordPress CMS build with **SEO-optimized** websites for easy content management, **internal marketing**, **lead generation**, and enhanced market awareness for business growth.



WordPress
CMS



SEO
Optimization



Easy Content
Management



Internal
Marketing



Lead Generation
& Analytics



Market Awareness
& Growth



SEO-Friendly
& Fast Loading



Secure &
Reliable Platform



Responsive Design
(All Devices)



Data-driven Insights
& Analytics



Easy to Manage
& Update

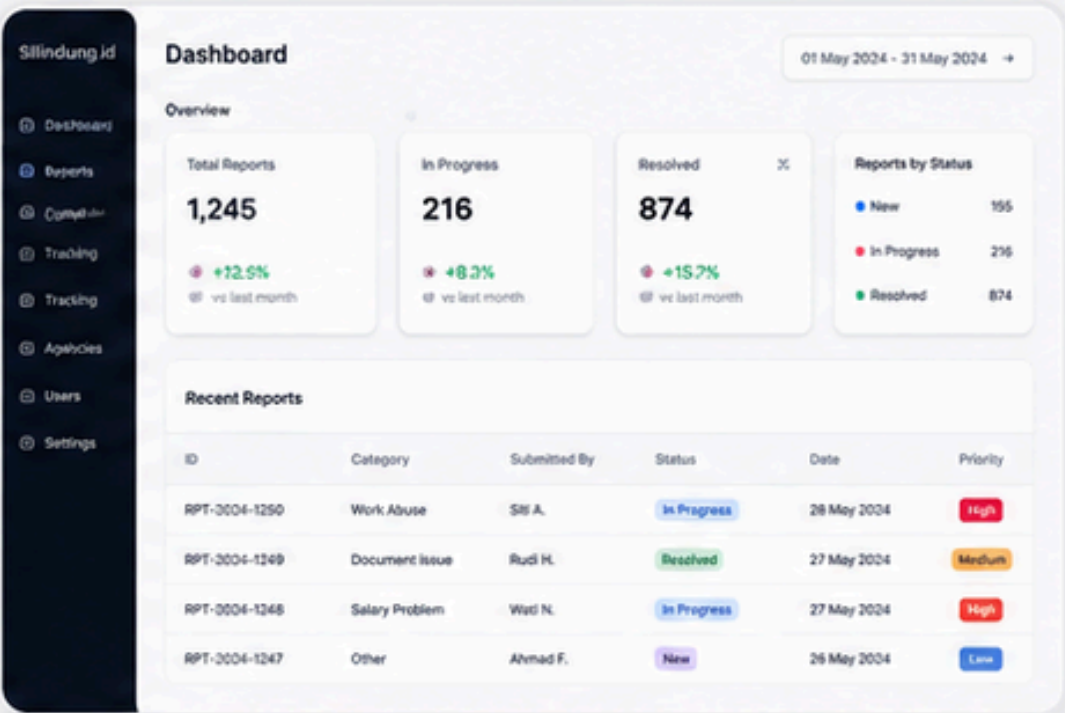


Support Business Growth
& Brand Awareness



Silindung.id

A secure online system for **reporting, tracking, resolving complaints** from PMI, integrated with relevant government agencies to ensure timely assistance, protection, and case handling.



INDONESIA EMBASSY KL



Sipermit.ID

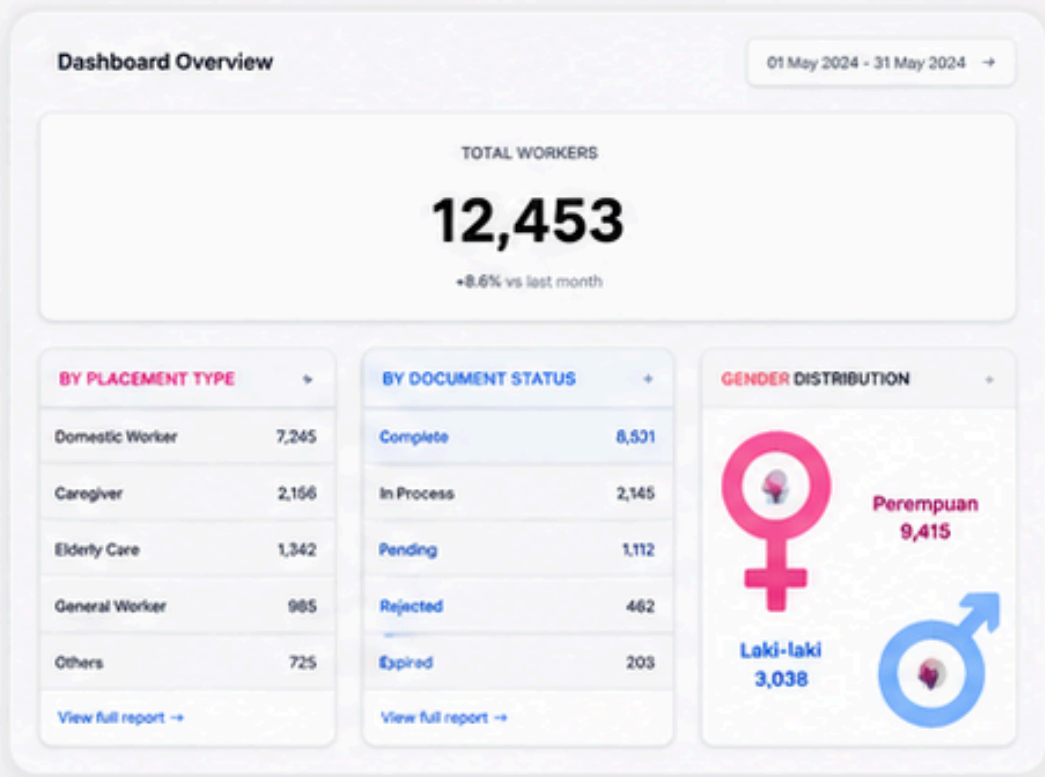
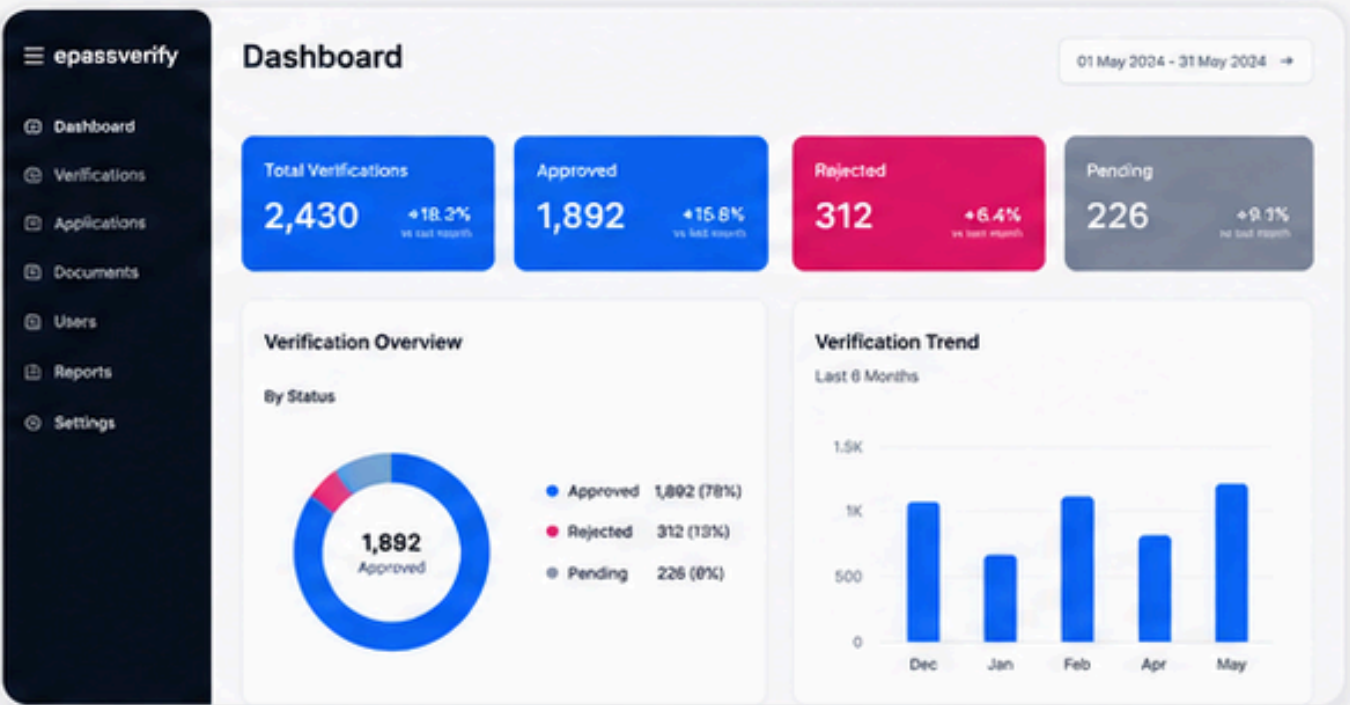
A digital platform designed to streamline the **recruitment, placement, and documentation** of Indonesian migrant workers (PMI) in Malaysia.

It is fully integrated with **government agencies** in both Indonesia (**SISKOPKEMLU/NAKER**) and Malaysia (**JTK & JIM**), as well as BPJS insurance and digital signature technology.



epassverifykbrikl.id

Online verification system that enables **fast, secure, and efficient validation** of documents and identities through digital platform of the Indonesian Embassy in Kuala Lumpur.



Mest Indonesiy

DIGITAL SOLUTION FOR AGRICULTURE SUPPLY CHAIN

WMS that manages **inbound** receiving, batch/lot tracking, storage, and **outbound** delivery. It integrates **BOM-based** mixing to control blending of **raw materials** into finished products, ensuring accurate inventory traceability, quality control, and efficient warehouse operations including in-house logistic billing.



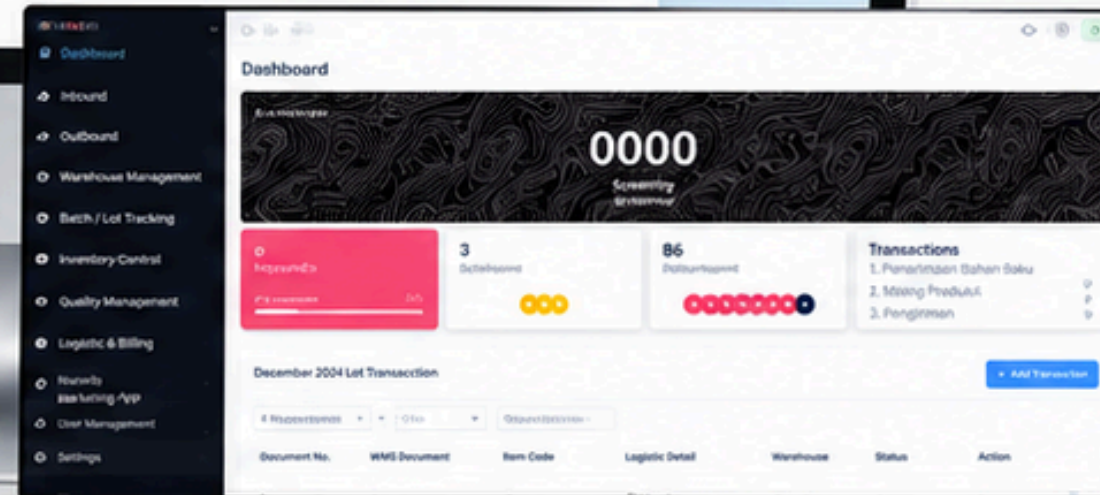
A marketing app that tracks **staff attendance** and **activities** while measuring **KPIs** like **visits**, **leads**, and **campaign performance**.

Importir, Distributor, dan Penyedia Logistik
Sahabat Perkebunan dan Pertanian

LAO
YING®

Sekilas Perusahaan

PT. Mest Indonesiy akan terus lebih dikenal dengan seluruh Mestindo didirikan pada tahun 2006. Perusahaan bergerak di sektor pertukuban, pertanian, bahan baku, benin, pupuk, dan alat pertanian. Mestindo memiliki kantor cabang yang tersebar di berbagai wilayah, yang profesional dan terpercaya pelanggan secara langsung.



Warehouse
Management



BOM &
Production Mixing

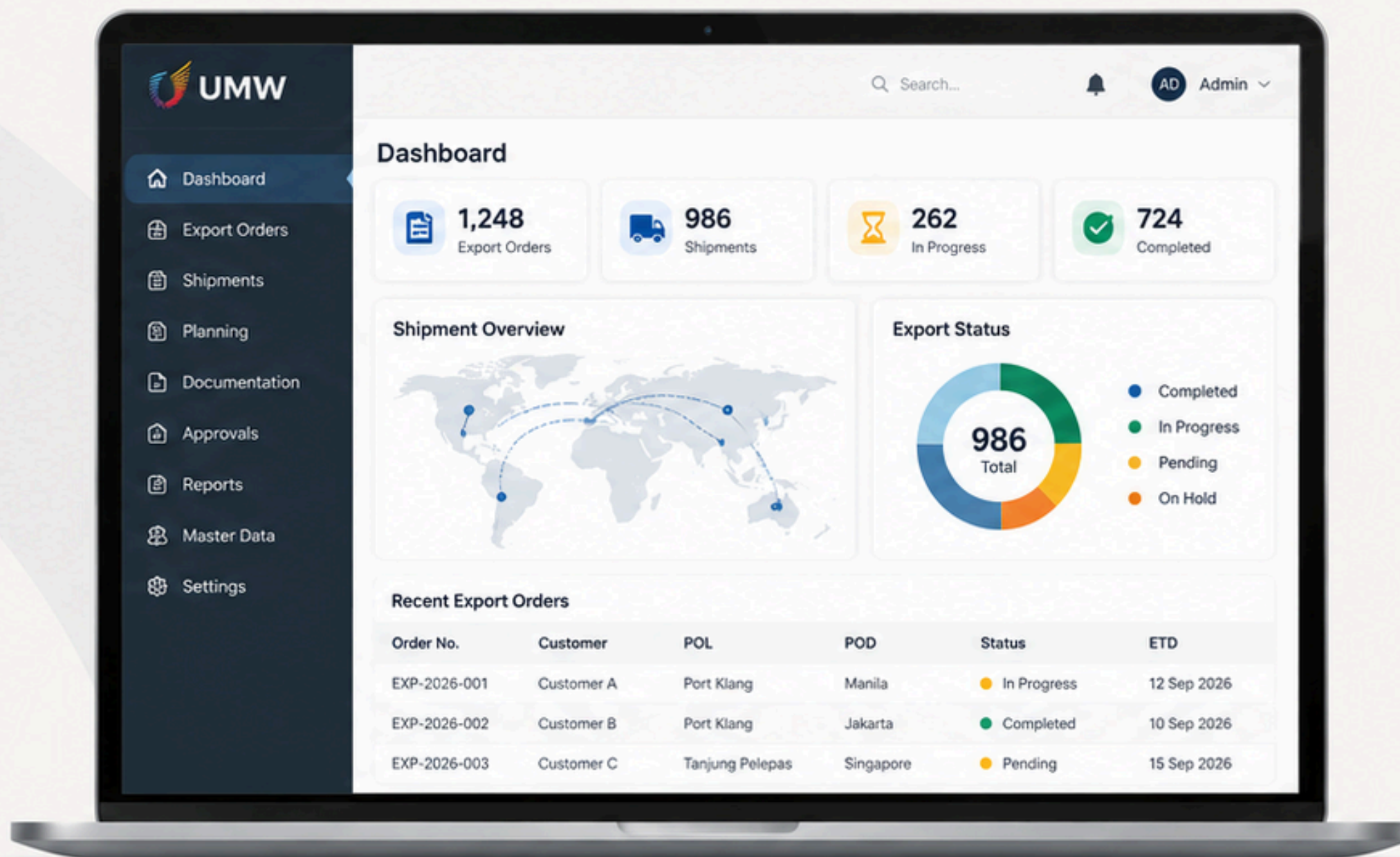


Logistic &
Delivery



Sales Force
Monitoring

*From Farm
to a Better Tomorrow*



PROJECT PORTFOLIO

UMW Toyota

Export Management System

Developed **Export Management System** application with a modern, secure, scalable, and cloud-ready platform that integrates seamlessly with **SAP** and other enterprise systems.



DRIVING
SUSTAINABLE
PROGRESS
TOGETHER

PROJECT PORTFOLIO

CLIENTS & PARTNERSHIPS

We collaborate with diverse organizations and maintain partnerships with leading technology providers.

PEOPLE | TECHNOLOGY | OPPORTUNITIES



CORPORATE CLIENTS



MALAYSIAN CLIENTS



INTERNATIONAL CLIENTS



WHY NETDB?

Your trusted partner for digital growth.



RELIABILITY

Timely delivery,
maintenance, and support.



SCALABILITY

Solutions designed to
grow with your business.



QUALITY

Clean code, best practices,
robust security & performance.



INNOVATION

Constantly keeping pace
with emerging tech trends.

REACH US

Anytime, Anywhere



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LET'S
CONNECT

